



# 2024 CO SAFETY SUMMIT SPONSORSHIP PACKAGES

Sign up at <http://coalition.ncoaa.us> 

## Questions?

Contact Kevin Singer, NCOAA Executive Director, at 248-408-8266 or [kjsinger345@gmail.com](mailto:kjsinger345@gmail.com).

**2024**

# ABOUT US

## VISION

An end to injury and death due to carbon monoxide poisoning.



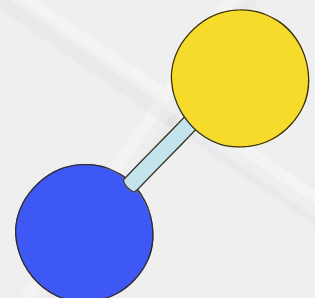
## MISSION

To drive a comprehensive conversation on the public health crisis of chronic and acute carbon monoxide poisoning.

**NCOAA is a non-partisan, grassroots, civic-minded organization that is focused on eradicating carbon monoxide poisoning and helping carbon monoxide poisoning survivors recover to lead a happy, healthy, and productive life.**

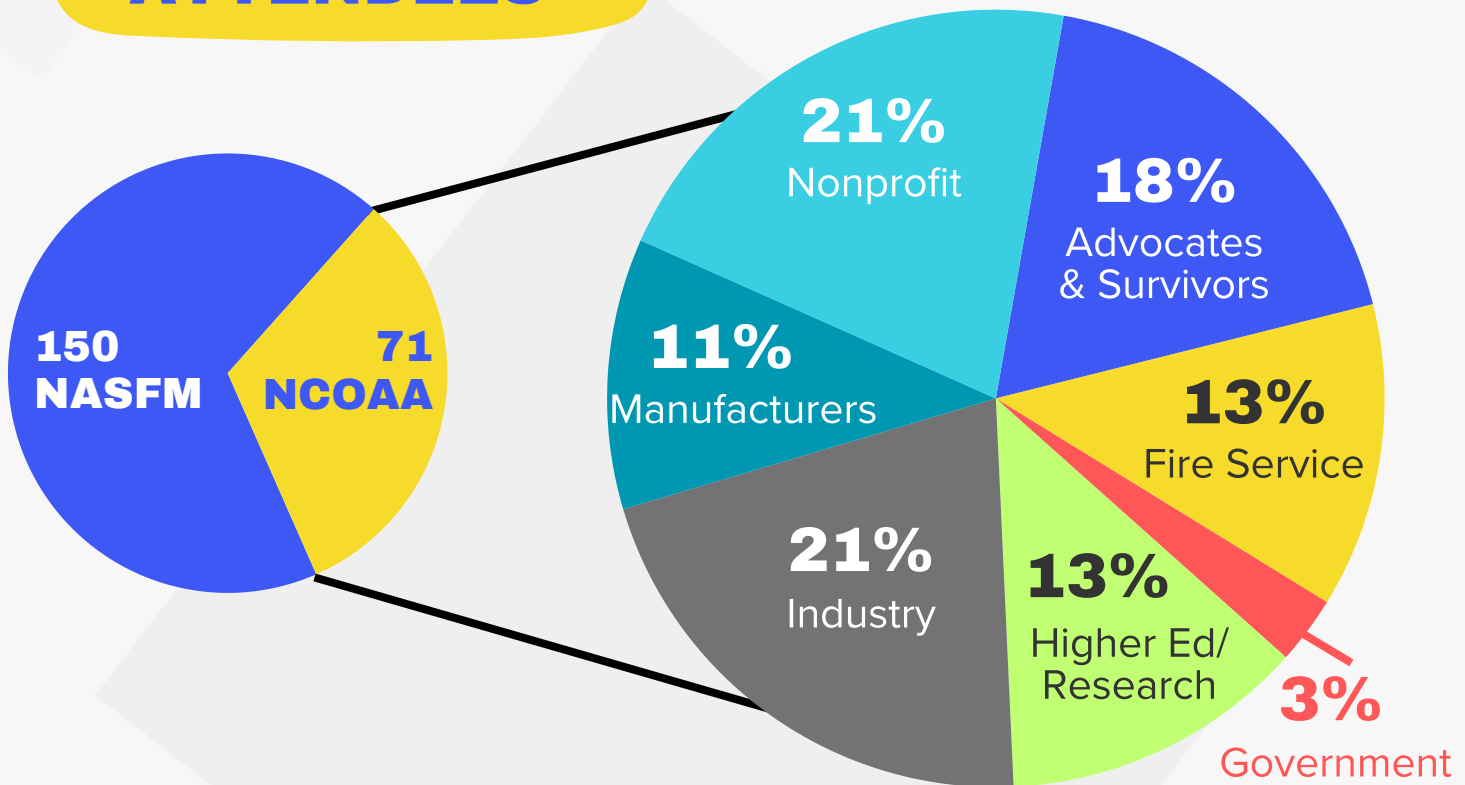
Our programs and services include:

- Partnering with health care professionals and 1st responders to screen carbon monoxide poisoning diagnostic tools and research
- Partnering with manufacturers, legislators, and standards committees to reduce/eradicate carbon monoxide poisoning
- Partnering with public, private, and nonprofit sectors to improve the lives diagnosed with carbon monoxide poisoning by providing a proven roadmap to recovery and access to proper carbon monoxide poisoning prevention standards
- Engaging insurers in the carbon monoxide poisoning conversation so the quality of care patients receive is vastly improved



# 2023 CO SAFETY SUMMIT REPORT

**220**  
ATTENDEES



**24 HOURS OF  
PROGRAMMING**

**16 SESSIONS  
1 ROUNDTABLE  
2 RECEPTIONS**



# CO SAFETY SUMMIT

**July 29-August 1, 2024**  
**Kansas City, MO**

Kansas City Marriott Downtown  
200 West 12th St.  
Kansas City, MO 64105

## Early Bird Pricing - Through March 31

- CO Safety Summit , - \$395 (regularly: \$495)
- Monday Night Event - \$200
- Summit & Monday Event Bundle - \$545 (Regularly \$645)



## BRINGING IT ALL TOGETHER

The **2nd Annual CO Safety Summit** will take place at NASFM's 34th Annual Fire Prevention & Safety Symposium.

Join us for this dedicated CO Safety Summit focused on education, research, case studies, data, new technologies, and best practices.

This year, we are focusing on **bringing it all together**.

- We will be bringing the 4 CO Safety Coalition Work Groups together to present their work since the Coalition launched last year.
- This event will bring together the people and organizations who are most determined to put an end to carbon monoxide poisoning.
- We will work with NASFM and the International Fire Marshal Association (IFMA) to strategize ways to protect our communities from CO.

Attend to receive networking opportunities to speak with 300+ fire marshals and fire service professionals, 70+ carbon monoxide professionals, community risk reduction experts, and more!

# WHY SPONSOR

Regardless of which type of sponsor you may be, there are a number of compelling reasons to sponsor the 2024 CO Safety Summit.

## EXPOSURE

Attendees will become familiar with your organization both in advance of the conference through emails and social media, as well as on-site.

## ACCESS

Connect with the top leaders in the industry, from researchers to federal government reps and advocates.

## INFLUENCE

You get the opportunity to shape attendees' perspective and discussions about CO safety.

## A TRUE PARTNER

Our sponsors are more than a checkbook to us. We want to truly partner with you on solutions to end CO poisoning. We respect your expertise and look forward to aligning our shared goals towards meaningful action.

## ABILITY TO SELL

All sponsors receive a booth in the exhibit hall where they can sell their products or take orders for future delivery.

## BUILD YOUR BRAND

Do you want to be known as the best in the field? The most affordable? Put your best foot forward and shape your image.

## SOCIAL RESPONSIBILITY

Your sponsorship shows your employees and customers that you care about CO safety.

## WE NEED YOU

NCOAA operates on less than a shoestring budget. If we are to grow and make a true difference, we need the help of our partners to get us across the finish line. Your financial support is crucial in helping us work toward our mission and vision.

# SPONSORSHIP LEVELS

Benefit	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Featured Benefit	Address Audience 3-Minutes Before Keynote	3-Minute Video Promoted Before Summit	-	--
Exhibit Booth	Included	Included	Included	--
Registration	2 Full Registrations (Includes Monday Night Event)	2 Summit-Only Registrations	2 Summit-Only Registrations	1 Summit-Only Registration
Giveaway Item	Premium Placement: At Tables/Seats	In Registration Bag	In Registration Bag	--
Social Media Recognition	2 Dedicated Posts	1 Dedicated Post	1 Dedicated Post	1 Dedicated Post
Email Recognition	Included	Included	Included	Included
Post-Event Handout	Included	Included	Included	Included
On-Site Signage	Included	Included	Included	Included
Slideshow During Breaks	2-Minute Video	Logo in Sponsor List	Logo in Sponsor List	Logo in Sponsor List
Website Listing	Included	Included	Included	Included
Digital Marketing/ Blog Package	Included	Included	--	--

## OTHER OPPORTUNITIES:

Reception  
Sponsor: \$5,000

Nonprofit  
Sponsor: \$1,000

Videography  
Sponsor: \$7,500

Sunday Dinner  
Sponsor: \$2,500

Sponsor: \$5,000

Sponsor: \$2,500

**SOLD OUT**

**SOLD OUT**

# PLATINUM SPONSORSHIP

## \$10,000

### FEATURED BENEFIT:

Stand out from the crowd and make sure our attendees know about your company and the services or products you provide. **You'll be given 3 minutes to address the audience, educating them about your organization, prior to a keynote presentation.**

### EXHIBIT BOOTH INCLUDED

Value \$1,375

You'll receive all of the benefits that accompany the purchase of a 8'x10' exhibit booth, including 2 exhibit-hall-only registrations.

### TWO FULL REGISTRATIONS

Value \$1,390

You'll receive two full registrations for a staff member to attend the Summit, including the Monday Night Event.

### PREMIUM DISTRIBUTION OF GIVEAWAY ITEM

You are welcome to include one piece of collateral, such as a brochure or a small item, to be placed at each seat one day at the start of the day or prior to lunch.

### SOCIAL MEDIA RECOGNITION

Your company will receive 2 dedicated social media posts from NCOAA socials.

### EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

### VIDEO DURING BREAKS

You can provide a 2-minute video to be played alongside other content during scheduled breaks.

### DIGITAL MARKETING / BLOG PACKAGE

Write a guest blog post that our audiences will find informative. To be featured in our newsletter and in a social media post.

### WEBSITE LISTING

Receive a company listing with your logo, a 250-word description, and a link to your website on our partners page.

### ON-SITE SIGNAGE

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide during breaks).

### POST-EVENT HANDOUT

After the event, provide 1 PDF to be listed on the handouts webpage.

# GOLD SPONSORSHIP

**\$7,500**

## FEATURED BENEFIT:

Get exposure before, during and after the Summit! **Record a 3-minute video**, and we'll feature it on the event webpage and in a social media post.

## EXHIBIT BOOTH

**Value \$1,375**

You'll receive all of the benefits that accompany the purchase of a 8'x10' exhibit booth, including 2 exhibit-hall-only registrations.

## TWO SUMMIT-ONLY REGISTRATIONS

**Value \$990**

You'll receive two registrations for staff members to attend the Summit. Registration to the Monday Night Event is an additional \$200 per person.

## SOCIAL MEDIA RECOGNITION

Your company will receive 1 dedicated social media posts from NCOAA socials.

## EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

## DIGITAL MARKETING / BLOG PACKAGE

Write a guest blog post that our audiences will find informative. To be featured in our newsletter and in a social media post.

## ON-SITE SIGNAGE

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide during breaks).

## LOGO DISPLAYED DURING BREAKS

Your logo will be featured on a PowerPoint slide of all event sponsors played on a continuous loop during schedule breaks.

## DISTRIBUTE A GIVEAWAY ITEM

You are welcome to include one piece of collateral, such as a brochure or a small item, in the attendee registration bag.

## POST-EVENT HANDOUT

After the event, provide 1 PDF to be listed on the handouts webpage.

## WEBSITE LISTING

Receive a company listing with your logo, a 250-word description, and a link to your website on our partners page.



# SILVER SPONSORSHIP

**\$5,000**

## **FEATURED BENEFIT:**

After the event, provide one PDF handout to be listed on the handouts webpage.

## **EXHIBIT BOOTH INCLUDED**

**Value \$1,375**

You'll receive all of the benefits that accompany the purchase of a 8'x10' exhibit booth, including 2 exhibit-hall-only registrations.

## **TWO SUMMIT-ONLY REGISTRATIONS**

**Value \$990**

You'll receive two registrations for staff members to attend the Summit. Registration to the Monday Night Event is an additional \$200 per person.

## **DISTRIBUTE A GIVEAWAY ITEM**

You are welcome to include one piece of collateral, such as a brochure or a small item, in the attendee registration bag.

## **WEBSITE LISTING**

Receive a company listing with your logo, a 250-word description, and a link to your website on our partners page.

## **SOCIAL MEDIA RECOGNITION**

Your company will receive 1 dedicated social media posts from NCOAA socials.

## **EMAIL RECOGNITION**

Your logo will be featured in all pre-event emails.

## **ON-SITE SIGNAGE**

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide).

## **LOGO DISPLAYED DURING BREAKS**

Your logo will be featured on a PowerPoint slide of all event sponsors played on a continuous loop during schedule breaks.

**\$2,500**

## **BRONZE SPONSORSHIP**

### **ONE SUMMIT-ONLY REGISTRATION**

**Value \$495**

You'll receive one full registration for a staff member to attend the Summit. Registration to the Monday Night Event is an additional \$200.

### **SOCIAL MEDIA RECOGNITION**

Your company will receive 1 dedicated social media posts from NCOAA socials.

### **EMAIL RECOGNITION**

Your logo will be featured in all pre-event emails.

### **ON-SITE SIGNAGE**

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide).

### **POST-EVENT HANDOUT**

After the event, provide 1 PDF to be listed on the handouts webpage.

### **WEBSITE LISTING**

Receive a company listing with your logo, a 250-word description, and a link to your website on our partners page.

**\$1,000**

## **NONPROFIT SPONSORSHIP**

*Must be a 501(c)(3)*

### **ONE SUMMIT-ONLY REGISTRATION**

**Value \$495**

You'll receive one full registration for a staff member to attend the Summit. Registration to the Monday Night Event is an additional \$200.

### **SOCIAL MEDIA RECOGNITION**

Your company will receive 1 dedicated social media posts from NCOAA socials.

### **EMAIL RECOGNITION**

Your logo will be featured in all pre-event emails.

### **ON-SITE SIGNAGE**

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide).

### **POST-EVENT HANDOUT**

After the event, provide 1 PDF to be listed on the handouts webpage.

### **WEBSITE LISTING**

Receive a company listing with your logo, a 250-word description, and a link to your website on our partners page.

# VIDEOGRAPHY SPONSOR

**\$7,500**

## FEATURED BENEFIT:

This year, we want to provide recordings of the Summit presentations and panel discussions online following the event. As the videography sponsor, you'll get exclusive recognition via a 15-second video that plays at the start of every recording. Sponsor to provide video to NCOAA.

## EXHIBIT BOOTH

**Value \$1,375**

You'll receive all of the benefits that accompany the purchase of a 8'x10' exhibit booth, including 2 exhibit-hall-only registrations.

## ONE FULL REGISTRATION

**Value \$695**

You'll receive one full registration for a staff member to attend the Summit, including the Monday Night Event.

## SOCIAL MEDIA RECOGNITION

Your company will receive 1 dedicated social media posts from NCOAA socials.

## EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

## DIGITAL MARKETING / BLOG PACKAGE

Write a guest blog post that our audiences will find informative. To be featured in our newsletter and in a social media post.

## WEBSITE LISTING

Receive a company listing with your logo, a 250-word description, and a link to your website on our partners page.

## ON-SITE SIGNAGE

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide).

## LOGO DISPLAYED DURING BREAKS

Your logo will be featured on a PowerPoint slide of all event sponsors played on a continuous loop during schedule breaks.

## DISTRIBUTE A GIVEAWAY ITEM

You are welcome to include one piece of collateral, such as a brochure or a small item, in the attendee registration bag.

## POST-EVENT HANDOUT

After the event, provide 1 PDF to be listed on the handouts webpage.

# NETWORKING RECEPTION SPONSOR

**\$5,000**

## FEATURED BENEFIT:

Help us provide a valuable opportunity for attendees to get to know one another (and you!). This networking reception will be held off-site, near the hotel. It is timed perfectly to allow attendees to grab a drink or two and some appetizers before they depart for dinner on their own.

You'll be provided a microphone to address the Networking Reception attendees for up to 3 minutes about halfway through the event.

## ONE SUMMIT-ONLY REGISTRATION

**Value \$645**

You'll receive one full registration for a staff member to attend the Summit, including the Monday night social event.

## SOCIAL MEDIA RECOGNITION

Your company will receive 1 dedicated social media posts from NCOAA socials.

## EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

## POST-EVENT HANDOUT

After the event, provide 1 PDF to be listed on the handouts webpage.

## WEBSITE LISTING

Receive a company listing with your logo, a 250-word description, and a link to your website on our partners page.

## ON-SITE SIGNAGE

Your logo will be featured on table tent signage placed on high tops, food stations, and the bar counters during the Networking Reception.

# SUNDAY LEADERSHIP DINNER

**\$2,500**

## FEATURED BENEFIT:

Get to know NCOAA's leadership by sponsoring a dinner for 20 attendees, including 2 of your own staff on Sunday, July 28.

### ONE FULL REGISTRATION

#### Value \$695

You'll receive one full registration for a staff member to attend the Summit, including the Monday Night Event.

### SOCIAL MEDIA RECOGNITION

Your company will receive 1 dedicated social media posts from NCOAA socials.

### EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

### ON-SITE SIGNAGE

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide).

### WEBSITE LISTING

Receive a company listing with your logo, a 250-word description, and a link to your website on our partners page.

### DINNER ATTENDANCE - 2 REPRESENTATIVES

You're invited to bring 2 representatives to the Sunday night dinner, accompanying 18 of NCOAA's staff, board members, and other leaders.

### LOGO DISPLAYED DURING BREAKS

Your logo will be featured on a PowerPoint slide of all event sponsors played on a continuous loop during schedule breaks.

### POST-EVENT HANDOUT

After the event, provide 1 PDF to be listed on the handouts webpage.

### DIGITAL MARKETING / BLOG PACKAGE

Write a guest blog post that our audiences will find informative. To be featured in our newsletter and in a social media post.

**\$2,000**

## **NOTEBOOK SPONSORSHIP**

**SOLD OUT**

CO Safety Summit attendees will receive a small notebook and pen. Your logo will be on the notebook, alongside the CO Safety Coalition logo.

### **SOCIAL MEDIA RECOGNITION**

Your company will receive 1 dedicated social media posts from NCOAA socials.

### **WEBSITE LISTING**

Receive a company listing with your logo, a 250-word description, and a link to your website on our partners page.



**\$1,500**

## **LANYARD SPONSORSHIP**

**SOLD OUT**

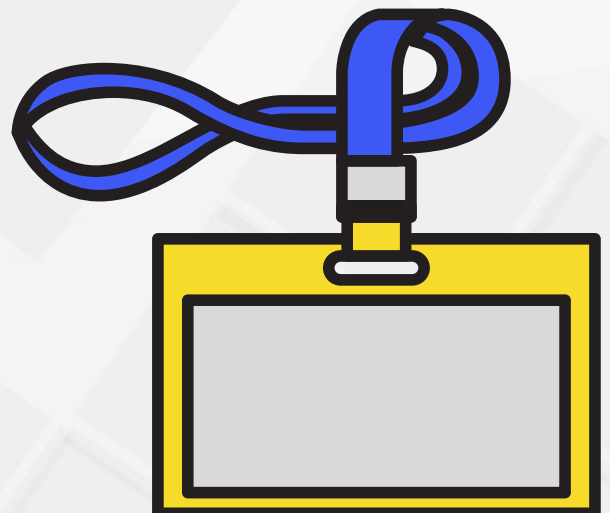
CO Safety Summit attendees will receive their own unique lanyard to help easily distinguish them from NASFM attendees. Your logo will be included alongside the CO Safety Coalition logo on the lanyard.

### **SOCIAL MEDIA RECOGNITION**

Your company will receive 1 dedicated social media posts from NCOAA socials.

### **WEBSITE LISTING**

Receive a company listing with your logo, a 250-word description, and a link to your website on our partners page.



# EXHIBIT BOOTH (8'X10')

**\$1,375**

**EXHIBIT HALL HOURS:  
TUESDAY, JULY 30 | 1:00-5:00PM**

Included:

- One (1) 8' x 10' Exhibit Space
- Organization Identification Sign
- Draped/Skirted Table
- 2 Chairs
- 1 Wastebasket
- Electricity and additional items available through the exhibition company
- Exhibit-Only Personnel – MUST register personnel who will attend by July 15 (does NOT include Summit registrations)



There is no other programming during this time - all attendees are in the Exhibit Hall.

As an exhibitor, your organization is entitled to donate items to the attendee registration bags or as exhibit hall prizes. To include an item in the registration bag, a minimum of 350 of each item is required. Please contact [phil@browning.red](mailto:phil@browning.red) for shipping information.

Exhibit space shall be assigned by NASFM/NCOAA in its sole discretion. Exhibitor shall not assign this Agreement or assign, sublet, share or apportion the whole or any part of the exhibit space to any other person without the written consent of NASFM.

## IMPORTANT DATES

- **March 31:** Early Bird Rates for Summit Registration End
- **July 1:** 50% Exhibition Space Cancellation and Fee Refund Deadline
- **July 9:** Hotel Room Block Cut-Off Deadline
- **July 15:** Exhibit Personnel Registration & Payment Deadline
- **TBD:** Date By Which Hotel Must Receive Your Registration Bag Item (if applicable)



# APPENDIX

Sign up at <http://coalition.ncoaa.us> 

**Questions?**

Contact Kevin Singer, NCOAA Executive Director, at 248-408-8266 or [kjsinger345@gmail.com](mailto:kjsinger345@gmail.com).

**2024**





## **THE COALITION IS A COLLABORATIVE GROUP OF WORKING PARTNERS FOCUSED ON IMPROVING CARBON MONOXIDE SAFETY.**

### **What We Aim to Accomplish:**

The Coalition will bring together professionals, survivors, advocates, and more from every sector that is touched by carbon monoxide poisoning. We will work together to impact codes & standards, regulation, products, public awareness, and more.

### **Membership:**

Membership in the Coalition is free and is open to professionals, survivors, advocates, and others who wish to work towards an end to CO poisoning.

Carbon monoxide (CO) poisoning is a public health crisis affecting as many as 1 in 6 homes. Despite carbon monoxide poisoning being a leading cause of poisoning in the United States, accounting for hundreds of deaths and more than 50,000 emergency room visits each year ([CDC](#)), very little attention has been paid to this dangerous threat. Furthermore, the annual number of carbon monoxide poisonings in the US is likely significantly higher than estimated due to the imperceptible nature of carbon monoxide, the wide array of carbon monoxide poisoning symptoms, and a lack of robust diagnostic tools. Carbon monoxide (CO) is a colorless, odorless, and tasteless non-irritating gas that is imperceptible to human senses. Health effects of carbon monoxide poisoning range from mild symptoms such as fatigue, dizziness, headache, confusion, and nausea to more severe symptoms such as disorientation, unconsciousness, long-term neurological disabilities, coma, cardiorespiratory failure, and death.

The Carbon Monoxide Safety Coalition is a first-of-its-kind effort to bring all sectors together to tackle carbon monoxide poisoning injury and death. Through the Coalition, we will tackle important issues such as public awareness, codes, standards, regulations, gathering surveillance data, improving diagnostics and treatment, supporting survivors, and conducting research. Everyone involved in the Coalition will have a voice in this work, from researchers to survivors, advocates, manufacturers, government agencies, and legislators. Together, we will work toward zero injuries and deaths due to carbon monoxide poisoning.

# WORK GROUPS

## SCIENCE & TECHNOLOGY

This working group will examine new technologies for improving diagnostic testing and review new therapies currently under research. They will amplify the voices of survivors and victims who interface with the medical system and are often left with more questions than answers. Their goal for the first year is to Coordinate research with CORT, Collaborate with other working groups on prevalence studies, and publish medical journals.

### Co-Chairs:

- Louise Laing - Crowcon
- Adrian McConnell - CO Research Trust

## CODES, STANDARDS & REGULATIONS

We're monitoring fuel shut-offs on gas furnaces, improving health safety standards on gas ranges, and the addition of CO alarm standards for existing commercial buildings. Our goal for the first year will simply be to collect information about the various codes, standards, and regulations that are currently under consideration or will soon be coming up for review. With time, we have a strong voice in shaping these decisions.

### Co-Chairs:

- Richard Roberts - Honeywell
- Adam Saylor - State of Alaska

## EMERGENCY & TRADE RESPONSE

This working group will initially focus on training first responders, particularly those in the fire service, in order to raise awareness of CO-related issues, increase the use of carbon monoxide meters, and improve rehabilitation for those who may be poisoned on the job. Our goal for the first year is to launch "Protect the Protectors," a training and data collection program for firefighters.

### Co-Chairs:

- John Tippet - NFFF
- Christopher Damm - MSOE University / Chris Damm and Associates

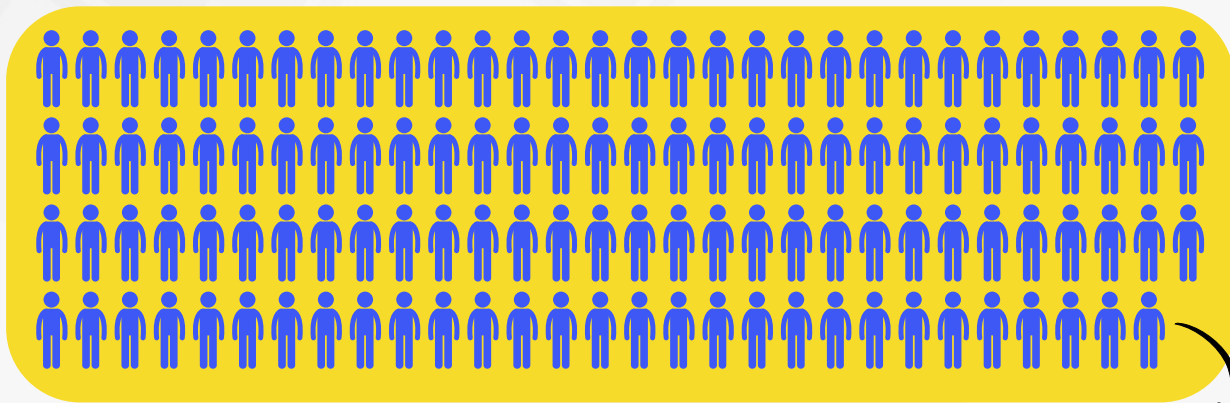
## DATA/SURVEILLANCE

We must improve data collection and analysis of carbon monoxide poisoning in order to effectively advocate for change. This working group will review existing data sources, make recommendations for changes to the reporting systems, and conduct or support independent research on carbon monoxide poisoning prevalence. Our goal for the first year is to support research on the prevalence of carbon monoxide poisoning.

### Co-Chairs:

- Patrick Smith - REM Risk Consultants
- Christina Binkowski - NCOAA

# COALITION DEMOGRAPHICS



**119 MEMBERS**

## WORK GROUP MEMBERSHIP

