



2025 CO SAFETY SUMMIT SPONSORSHIP PACKAGES

**August 11-13, 2025
Biloxi, Mississippi**

Sign up at <http://coalition.ncoaa.us> 

Questions?

Contact Kevin Singer, NCOAA Executive Director, at 248-408-8266 or kjsinger345@gmail.com.

2025

ABOUT US

VISION

An end to injury and death due to carbon monoxide poisoning.



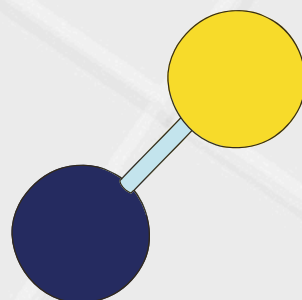
MISSION

To drive a comprehensive conversation on the public health crisis of chronic and acute carbon monoxide poisoning.

NCOAA is a non-partisan, grassroots, civic-minded organization that is focused on eradicating carbon monoxide poisoning and helping carbon monoxide poisoning survivors recover to lead a happy, healthy, and productive life.

Our programs and services include:

- Partnering with health care professionals and 1st responders to screen carbon monoxide poisoning diagnostic tools and research
- Partnering with manufacturers, legislators, and standards committees to reduce/eradicate carbon monoxide poisoning
- Partnering with public, private, and nonprofit sectors to improve the lives diagnosed with carbon monoxide poisoning by providing a proven roadmap to recovery and access to proper carbon monoxide poisoning prevention standards
- Engaging insurers in the carbon monoxide poisoning conversation so the quality of care patients receive is vastly improved





THE COALITION IS A COLLABORATIVE GROUP OF WORKING PARTNERS FOCUSED ON IMPROVING CARBON MONOXIDE SAFETY.

What We Aim to Accomplish:

The Coalition will bring together professionals, survivors, advocates, and more from every sector that is touched by carbon monoxide poisoning. We will work together to impact codes & standards, regulation, products, public awareness, and more.

Membership:

Membership in the Coalition is free and is open to professionals, survivors, advocates, and others who wish to work towards an end to CO poisoning.

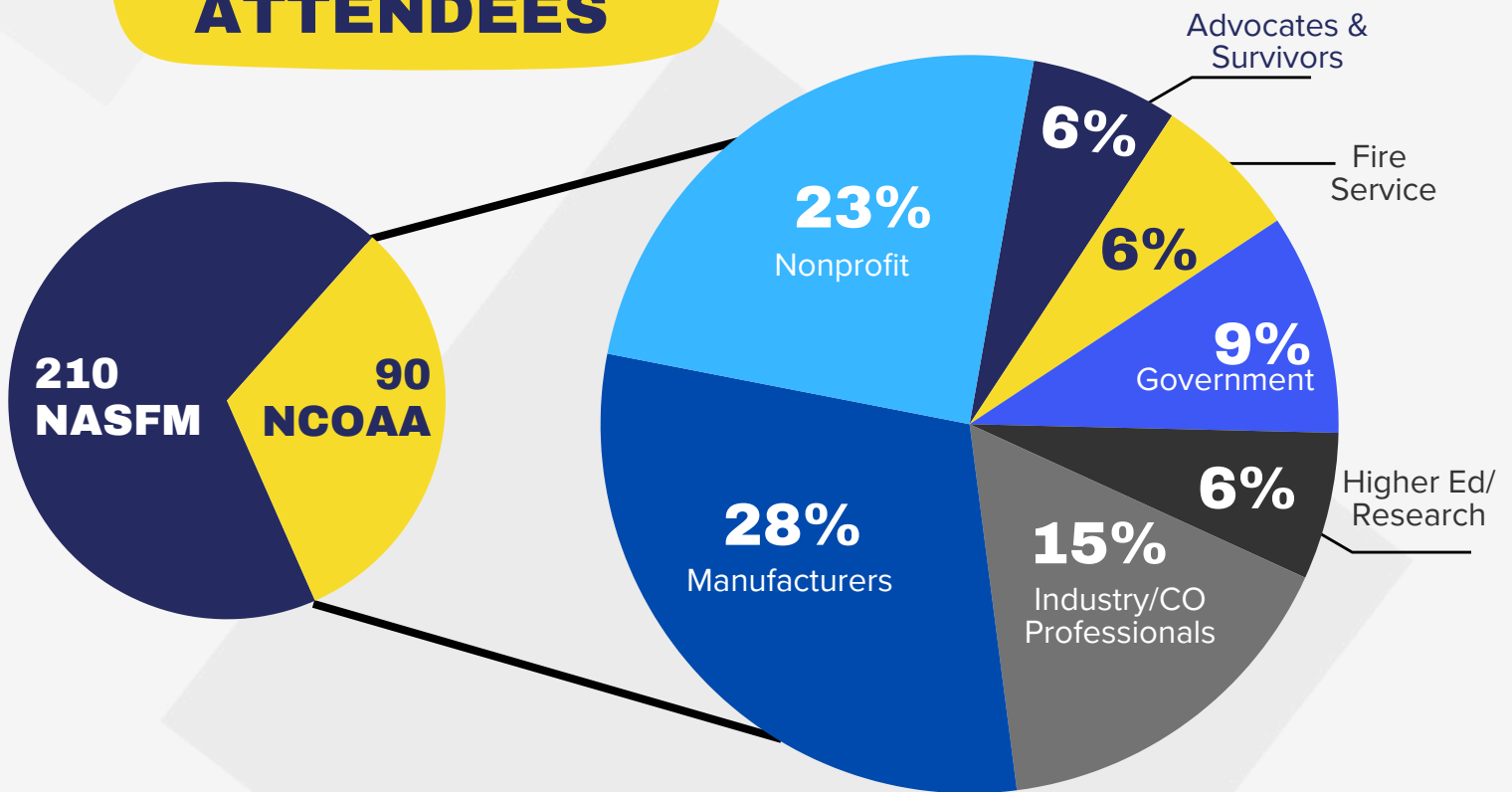
Carbon monoxide (CO) poisoning is a public health crisis affecting as many as 1 in 6 homes. Despite carbon monoxide poisoning being a leading cause of poisoning in the United States, accounting for hundreds of deaths and more than 100,000 emergency room visits each year, very little attention has been paid to this dangerous threat. Furthermore, the annual number of carbon monoxide poisonings in the US is likely significantly higher than estimated due to the imperceptible nature of carbon monoxide, the wide array of carbon monoxide poisoning symptoms, and a lack of robust diagnostic tools.

Carbon monoxide (CO) is a colorless, odorless, and tasteless non-irritating gas that is imperceptible to human senses. Health effects of carbon monoxide poisoning range from mild symptoms such as fatigue, dizziness, headache, confusion, and nausea to more severe symptoms such as disorientation, unconsciousness, long-term neurological disabilities, coma, cardiorespiratory failure, and death.

The Carbon Monoxide Safety Coalition is a first-of-its-kind effort to bring all sectors together to tackle carbon monoxide poisoning injury and death. Through the Coalition, we will tackle important issues such as public awareness, codes, standards, regulations, gathering surveillance data, improving diagnostics and treatment, supporting survivors, and conducting research. Everyone involved in the Coalition will have a voice in this work, from researchers to survivors, advocates, manufacturers, government agencies, and legislators. Together, we will work toward zero injuries and deaths due to carbon monoxide poisoning.

2024 CO SAFETY SUMMIT REPORT

300
ATTENDEES



**THE 2024 SUMMIT
INCLUDED 24
HOURS OF
PROGRAMMING**

**VIEW THE
HANDOUTS
HERE**

coalition.ncoaa.us/summit-resource-library-2024

WHY SPONSOR

Regardless of which type of sponsor you may be, there are a number of compelling reasons to sponsor the 2025 CO Safety Summit.

EXPOSURE

Attendees will become familiar with your organization both in advance of the conference through emails and social media, as well as on-site.

ACCESS

Connect with the top leaders in the industry, from researchers to federal government reps and advocates.

INFLUENCE

You get the opportunity to shape attendees' perspective and discussions about CO safety.

A TRUE PARTNER

Our sponsors are more than a checkbook to us. We want to truly partner with you on solutions to end CO poisoning. We respect your expertise and look forward to aligning our shared goals towards meaningful action.

ABILITY TO SELL

Platinum, Gold and Silver sponsors receive a booth in the exhibit hall where they can sell their products or take orders for future delivery.

BUILD YOUR BRAND

Do you want to be known as the best in the field? The most affordable? Put your best foot forward and shape your image.

SOCIAL RESPONSIBILITY

Your sponsorship shows your employees and customers that you care about CO safety.

WE NEED YOU

NCOAA operates on less than a shoestring budget. If we are to grow and make a true difference, we need the help of our partners to get us across the finish line. Your financial support is crucial in helping us work toward our mission and vision.

SPONSORSHIP LEVELS

Benefit	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Featured Benefit	Address Audience 3-Minutes Before Key Speaker or Panel	3-Minute Video Promoted Before Summit on Website & in Social Media	-	--
Exhibit Booth	Included	Included	Included	--
Registration	2 Full Registrations (Includes Monday Night Event)	2 Summit-Only Registrations	2 Summit-Only Registrations	1 Summit-Only Registration
Giveaway Item	Premium Placement: At Tables/Seats	In Registration Bag	In Registration Bag	--
Social Media Recognition	2 Dedicated Posts	1 Dedicated Post	1 Dedicated Post	1 Dedicated Post
Email Recognition	Included	Included	Included	Included
Post-Event Handout	Included	Included	Included	Included
On-Site Signage	Included	Included	Included	Included
Slideshow During Breaks	2-Minute Video	Logo in Sponsor List	Logo in Sponsor List	Logo in Sponsor List
Website Listing	Included	Included	Included	Included
Digital Marketing/ Blog Package	Included	Included	--	--

OTHER OPPORTUNITIES:

Reception
Sponsor: \$2,500

Fitness Activity
Sponsor: \$3,000

Nonprofit/Individual
Sponsor: \$500

Branded Items:
\$2,000 to \$3,000

PLATINUM SPONSORSHIP

\$10,000

FEATURED BENEFIT:

Stand out from the crowd and make sure our attendees know about your company and the services or products you provide. **You'll be given 3 minutes to address the audience, educating them about your organization, prior to a key speaker or panel.**

EXHIBIT BOOTH INCLUDED

Value \$1,375

You'll receive all of the benefits that accompany the purchase of a 8'x10' exhibit booth, including 2 exhibit-hall-only registrations.

TWO FULL REGISTRATIONS

Value \$1,390

You'll receive two full registrations for a staff member to attend the Summit, including the Monday Night Event.

PREMIUM DISTRIBUTION OF GIVEAWAY ITEM

You are welcome to include one piece of collateral, such as a brochure or a small item, to be placed at each seat one day at the start of the day or prior to lunch.

SOCIAL MEDIA RECOGNITION

Your company will receive 2 dedicated social media posts from NCOAA socials.

EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

VIDEO DURING BREAKS

You can provide a 2-minute video to be played alongside other content during scheduled breaks.

DIGITAL MARKETING / BLOG PACKAGE

Write a guest blog post that our audiences will find informative. To be featured in our newsletter and in a social media post.

WEBSITE LISTING

Receive a company listing with your logo, a 100-word description, and a link to your website on our partners page.

ON-SITE SIGNAGE

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide during breaks).

POST-EVENT HANDOUT

After the event, provide 1 PDF to be listed on the handouts webpage.

GOLD SPONSORSHIP

\$7,500

FEATURED BENEFIT:

Get exposure before, during and after the Summit! **Record a 3-minute video**, and we'll feature it on the event webpage and in a social media post.

EXHIBIT BOOTH

Value \$1,375

You'll receive all of the benefits that accompany the purchase of a 8'x10' exhibit booth, including 2 exhibit-hall-only registrations.

TWO SUMMIT-ONLY REGISTRATIONS

Value \$990

You'll receive two registrations for staff members to attend the Summit. Registration to the Monday Night Event is an additional \$200 per person.

SOCIAL MEDIA RECOGNITION

Your company will receive 1 dedicated social media posts from NCOAA socials.

EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

DIGITAL MARKETING / BLOG PACKAGE

Write a guest blog post that our audiences will find informative. To be featured in our newsletter and in a social media post.

ON-SITE SIGNAGE

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide during breaks).

LOGO DISPLAYED DURING BREAKS

Your logo will be featured on a PowerPoint slide of all event sponsors played on a continuous loop during schedule breaks.

DISTRIBUTE A GIVEAWAY ITEM

You are welcome to include one piece of collateral, such as a brochure or a small item, in the attendee registration bag.

POST-EVENT HANDOUT

After the event, provide 1 PDF to be listed on the handouts webpage.

WEBSITE LISTING

Receive a company listing with your logo, a 100-word description, and a link to your website on our partners page.

SILVER SPONSORSHIP

\$5,000

FEATURED BENEFIT:

All Silver Sponsors receive a complimentary exhibit booth with their sponsorship commitment.

EXHIBIT BOOTH INCLUDED

Value \$1,375

You'll receive all of the benefits that accompany the purchase of a 8'x10' exhibit booth, including 2 exhibit-hall-only registrations.

TWO SUMMIT-ONLY REGISTRATIONS

Value \$990

You'll receive two registrations for staff members to attend the Summit. Registration to the Monday Night Event is an additional \$200 per person.

DISTRIBUTE A GIVEAWAY ITEM

You are welcome to include one piece of collateral, such as a brochure or a small item, in the attendee registration bag.

WEBSITE LISTING

Receive a company listing with your logo, a 100-word description, and a link to your website on our partners page.

SOCIAL MEDIA RECOGNITION

Your company will receive 1 dedicated social media posts from NCOAA socials.

EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

ON-SITE SIGNAGE

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide).

LOGO DISPLAYED DURING BREAKS

Your logo will be featured on a PowerPoint slide of all event sponsors played on a continuous loop during schedule breaks.

\$2,500

BRONZE SPONSORSHIP

ONE SUMMIT-ONLY REGISTRATION

Value \$495

You'll receive one full registration for a staff member to attend the Summit. Registration to the Monday Night Event is an additional \$200.

SOCIAL MEDIA RECOGNITION

Your company will receive 1 dedicated social media posts from NCOAA socials.

EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

ON-SITE SIGNAGE

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide).

POST-EVENT HANDOUT

After the event, provide 1 PDF to be listed on the handouts webpage.

WEBSITE LISTING

Receive a company listing with your logo, a 100-word description, and a link to your website on our partners page.

\$500

NONPROFIT / INDIVIDUAL SPONSORSHIP

Nonprofit must be a 501(c)(3)

SOCIAL MEDIA RECOGNITION

Your company will receive 1 dedicated social media posts from NCOAA socials.

EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

ON-SITE SIGNAGE

Your logo will be featured in on-site signage (e.g., on a pop-up banner or PowerPoint slide).

POST-EVENT HANDOUT

After the event, provide 1 PDF to be listed on the handouts webpage.

WEBSITE LISTING

Receive a company listing with your logo, a 100-word description, and a link to your website on our partners page.

NETWORKING RECEPTION SPONSOR

Tuesday, August 12 from 5:00-7:30 pm | Location TBD

\$2,500

FEATURED BENEFIT:

Help us provide a valuable opportunity for attendees to get to know one another (and you!). This networking reception will be held at or near the hotel. It is timed perfectly to allow attendees to grab a drink or two and some appetizers before they depart for dinner on their own.

You'll be provided a microphone to address the Networking Reception attendees for up to 2 minutes about halfway through the event.

ONE SUMMIT-ONLY REGISTRATION

Value \$645

You'll receive one full registration for a staff member to attend the Summit, including the Monday night social event.

SOCIAL MEDIA RECOGNITION

Your company will receive 1 dedicated social media posts from NCOAA socials.

EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

POST-EVENT HANDOUT

After the event, provide 1 PDF to be listed on the handouts webpage.

WEBSITE LISTING

Receive a company listing with your logo, a 100-word description, and a link to your website on our partners page.

ON-SITE SIGNAGE

Your logo will be featured on table tent signage placed on high tops, food stations, and the bar counters during the Networking Reception.

SPONSOR LISTING IN EVENT FLYER

NCOAA will recognize all sponsors in a printed flyer to be included in all attendee registration bags.

FITNESS ACTIVITY SPONSOR

\$3,000

FEATURED BENEFIT:

New this year! As a public health organization, we know that starting the day with physical movement helps attendees stay more alert and engaged during the day. This 30-minute event will take place at or near the hotel at 6:30 am on Tuesday, August 12. Specific activity will be determined as we get closer to the Summit.

ONE SUMMIT-ONLY REGISTRATION

Value \$645

You'll receive one full registration for a staff member to attend the Summit, including the Monday night social event.

BRANDED FITNESS GIVEAWAY

Your logo will appear alongside the NCOAA logo on a fitness accessory (e.g., small towel)

EMAIL RECOGNITION

Your logo will be featured in all pre-event emails.

SOCIAL MEDIA RECOGNITION

Your company will receive 1 dedicated social media posts from NCOAA socials.

POST-EVENT HANDOUT

After the event, provide 1 PDF to be listed on the handouts webpage.

WEBSITE LISTING

Receive a company listing with your logo, a 100-word description, and a link to your website on our partners page.

ON-SITE SIGNAGE

Your logo will be featured on table tent signage placed on high tops, food stations, and the bar counters during the Networking Reception.

SPONSOR LISTING IN EVENT FLYER

NCOAA will recognize all sponsors in a printed flyer to be included in all attendee registration bags.

BRANDED ITEM SPONSORSHIPS

BENEFITS (ALL ITEMS):

YOUR LOGO ON BRANDED ITEM

CO Safety Summit attendees will each receive a branded item. Your logo will be on the item, alongside the NCOAA logo.

SOCIAL MEDIA RECOGNITION

Your company will receive 1 dedicated social media posts from NCOAA socials.

WEBSITE LISTING

Receive a company listing with your logo, a 100-word description, and a link to your website on our partners page.

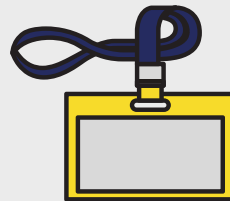
CHOOSE YOUR ITEM(S):



\$2,000

SNACK MIX

New this year! Attendees will receive a variety of healthy snack items. The packaging or goodie bag will be branded.
3 sponsorships available (one sponsor per day).



\$2,000

LANYARD

CO Safety Summit attendees will receive their own unique lanyard to help easily distinguish them from NASFM attendees.



\$3,000

NOTEBOOK

This year's notebook will have a pocket for loose papers, a writing tablet for notes, and a pen.



\$3,000

TUMBLER OR WATER BOTTLE

New this year! Each attendee will receive a reusable, dishwasher-safe tumbler or water bottle.

EXHIBIT BOOTH (8'X10')

\$1,375

**EXHIBIT HALL HOURS:
TUESDAY, AUGUST 12 | 1:00-5:00PM**

Included:

- One (1) 8' x 10' Exhibit Space
- Organization Identification Sign
- Draped/Skirted Table
- 2 Chairs
- 1 Wastebasket
- Electricity and additional items available through the exhibition company
- Exhibit-Only Personnel – MUST register personnel who will attend by July 15 (does NOT include Summit registrations)



There is no other programming during this time - all attendees are in the Exhibit Hall.

As an exhibitor, your organization is entitled to donate items to the attendee registration bags or as exhibit hall prizes. To include an item in the registration bag, a minimum of 350 of each item is required. Please contact kjsinger345@gmail.com for shipping information.

Exhibit space shall be assigned by NASFM/NCOAA in its sole discretion. Exhibitor shall not assign this Agreement or assign, sublet, share or apportion the whole or any part of the exhibit space to any other person without the written consent of NASFM.

IMPORTANT DATES

- **March 31:** Early Bird Rates for Summit Registration End
- **July 1:** 50% Exhibition Space Cancellation and Fee Refund Deadline
- **TBA:** Hotel Room Block Cut-Off Deadline
- **July 15:** Exhibit Personnel Registration & Payment Deadline
- **TBA:** Date By Which Hotel Must Receive Your Registration Bag Item (if applicable)